



## **HBCU Summer Golf Internship**

**Job Title: Intern**

**Supervisor: Mark Lathan – Director of Programs**

### **Who We Are**

First Tee – Central Carolina is a youth development organization that enables kids to build the strength of character that empowers them through a lifetime of new challenges. Using golf and life skills as our tools, we provide kids opportunities they may never have otherwise; opportunities for mentoring, opportunities for enhancing their education and career choices, and opportunities to learn a game that strengthens character, draws out leadership and builds confidence. We are active throughout the Triad region, and specifically focused on serving the East Greensboro and East Winston-Salem communities around Gillespie and Winston Lake golf courses.

### **Internship Overview**

Each summer, we invite interns from across the country to experience First Tee through our local chapter's programs. Interns are exposed to a variety of elements of a nonprofit organization, including but not limited to, program organization and delivery, marketing, fundraising, and professional development. In addition to their work for the chapter, interns are provided with access to world-class playing and practice privileges so they can continue developing games while gaining valuable work experience. The capstone to the internship is a week-long, behind-the-scenes, immersive experience into the operations of the PGA TOUR's Wyndham Championship. Interns will come face-to-face with PGA TOUR professionals, learn the ins and outs of running a major sporting event and get to network with national and local leaders.

We have the ability to customize the internship experience to meet requirements within most specified majors. Must be reviewed and approved by both FTCC and University staff in advance of formally accepting an internship position.

### **Essential Functions**

In addition to the areas highlighted in the overall job description, the Intern will perform duties such as:

- Teaching: Lead and supervise teaching youth basic golf skills and First Tee's Life Skills Experience curriculum by providing a fun and safe environment during weekly programs geared to participants ages 5 to 18.
- Tournament Operations: Work with First Tee - Central Carolina staff to conduct up to 4 golf tournaments and work behind the scenes at the PGA TOUR's Wyndham Championship at Sedgefield Country Club.
- Customer Relations: Show initiative and work efficiently with coaches, volunteers, parents and facility personnel at program locations; Prepare a presentation to the Board of Directors at the culmination of internship speaking on your experiences and providing a Good, Better, How for future Interns.
- Special Events: Support First Tee - Central Carolina staff and volunteers in the planning and execution of one fundraising and community awareness initiative.
- Marketing: Opportunities to apply and learn skills through various projects such as face-to-face solicitation, sales pitches, interviews, storytelling and videography; Utilize technology such as YouTube, Canva, and social media to develop publishable pieces.
- Personalized Career Development Projects: Complete personalized projects to support chapter needs while applying skills relevant to college degree.

### **Additional Requirements**

- Interns must be able to lift up to 25lbs, be on their feet for the duration of 4-hour camps, and work in outdoor, summer weather conditions.
- All candidates are subject to a background check.

- FTCC will help candidates to locate intern housing in the Greensboro area if necessary for out-of-town residents.
- Reliable personal transportation is helpful but not required, as schedules will require varying commutes from 5 to 25 miles one-way.

### **Intern Perks**

- Daily time off for practice/play
- Full play/practice access to indoor/outdoor facilities at Gillespie & Winston Lake
- Staff clothing
- First Tee – Central Carolina will cover the entry fees and provide time off for each intern to play in 1-2 summer tournaments during their internship experience
- Multiple golf outings at top local courses
- Specialized instruction sessions from top local instructors
- Final internship week is an immersive behind the scenes operations experience at the 2025 Wyndham Championship
- Networking and relationship building opportunities with First Tee board and local leaders

### **Contact Information**

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